

Educational Outreach Committee Meeting
New College Institute
October 23, 2008
10:45 a.m.

The New College Institute Educational Outreach Committee met on Thursday, October 23, 2008, at the NCI Classroom Building, Room 301 at 10:45 a.m.

Attending were: Ms. Amanda Redd, chairman, **Delegate Danny Marshall**, **Ms. Elizabeth Haskell**, **Mr. George Lyle**, and **Mr. Kimble Reynolds**

Others present were: Dr. Leanna Blevins, NCI Associate Director, **Mr. Steve Keyser** and **Mr. Sammy Redd**, NCI Outreach Educators, and **Ms. Ruby Jones**, Administrative Assistant

Absent was: Delegate Ward Armstrong

I. Welcome

Ms. Amanda Redd welcomed everyone to the meeting.

II. Approval of Minutes

Minutes from the July 24, 2008 was approved by the committee members.

III. Associate Director's Report

Dr. Blevins reported she had recently submitted a proposal to the Harvest Foundation requesting a 3 year funding to help with outreach activities. The first component of the request was funding for the summer internship program. Her proposal stated that some internships would be fully funded and able employers would be asked to pay a portion of the salary. To encourage the interns to return to the same internship position the second year, NCI would pay a portion. Interns would have a required community service component. NCI would establish a clearinghouse of interns which any employer could access for a fee. The proposal calls for 30 interns to be hired the first year, and would increase by 10 interns each year during the 3 year funding. As a positive selling point, testimonials from previous employers and interns were included in the proposal.

The second component of the funding request would be for the summer camps offered at NCI. The request includes funding for at least 5 camps, up from 3 from the previous years. Funding would allow the camps to continue to be offered at no charge for the campers, and also to reach out to a broader audience. We should find out if the funding is approved in December when the Harvest Grant Committee meets.

IV. Updates from the Educational Outreach Activities:

Mr. Keyser reported on the success of the Non-Credit Lecture Series offered at NCI. The last two held resulted in standing room only, and seems to be very popular among retirees as well as other attendees. He noted that picking the right topic was the key to success.

Some of upcoming topics include Memories of Piedmont Christian Institute on November 13, a Blood Drive on December 9, and Healthy Hearts in February.

Other activities Mr. Keyser reported on were:

- Meetings with the area high school ACE students. These are students who, with an advanced college-prep curriculum, will graduate with the equivalent of an associate's degree. A panel discussion was held with the coordinators of each program.
- Middle School College Promise – These are students who are potential first-generation college students who are given an opportunity to visit area colleges and learn about setting college goals.
- Reading For Life – 13 elementary schools have been visited this fall where volunteers read to kindergarten classes. This is a successful program that promotes literacy and parent awareness of NCI.
- Facilitated NCI Staff Retreat in September.

Mr. Redd reviewed his participation in the PHCC cable station programs, designed and directed by Randy Ferguson, where programs are recorded and broadcast as a public information service. Some of Mr. Redd's programs on Comcast Cable 20 include:

- S.A.T preparation
- Financial Aid
- Resume Writing
- Job Applications

Mr. Redd also reported he was facilitating College Night in Virginia on November 17, sponsored by NCI and to be held at PHCC. Scholarships, special promotions, and refreshments will be given out this night, and Mr. Redd expects hundreds of students to participate.

Mrs. Haskell mentioned she was happy to see the working partnership with PHCC on the various projects.

V. Other Business/Discussion

None

Being no further business, Ms. Redd adjourned the meeting.

Respectfully submitted by Ruby Jones
October 23, 2008