

**Educational Outreach Committee Meeting**  
**New College Institute**  
**October 8, 2009**  
**11 a.m.**

The New College Institute Educational Outreach Committee met on Thursday, October 8, 2009, at the NCI Classroom Building, Room 304 at 11 a.m.

**Attending were:** Ms. Amanda Redd, chairman, and **Kimble Reynolds**

**Others present were:** Dr. Leanna Blevins, Associate Director, Mr. Steve Keyser and Mr. Sammy Redd, NCI Outreach Educators

**Absent were:** Delegate Ward Armstrong, Elizabeth Haskell, Delegate Don Merricks, George Lyle

**I. Welcome**

Ms. Amanda Redd welcomed everyone to the meeting and announced that a quorum was not present.

**II. Associate Director's Report**

Dr. Blevins discussed the outreach programs in the communities of faith. With the goal of reaching out to audiences who aren't "captive" or easy to reach, meeting in churches provides a comfortable, safe place for individuals. Referencing the earlier discussion in Executive Committee, Dr. Blevins indicated that these sessions are good ways to let younger students know which courses to take, highlighting math, because approximately 75% of students who go to Patrick Henry Community College must enroll in remedial (developmental) math. The activities in churches are for varying ages and are interactive. The next one is coming up in November.

Dr. Blevins also presented committee members with a list of upcoming outreach events. She will be encouraging each board member to attend at least one outreach event during this year. She briefly highlighted the categories of activities that board members have the option to attend and suggested that they could actively participate or simply observe.

Ms. Redd suggested that Dr. Blevins send a personal invitation to board members after the meeting today to follow-up regarding the outreach activities.

**III. Updates from the Educational Outreach Activities:**

Mr. Redd highlighted an upcoming event that he is coordinating as part of a statewide initiative called College Night Virginia.

Mr. Keyser discussed the recent annual NCI faculty-staff retreat which he coordinated as part of internal development. He also mentioned the Non-credit Lecture Series and the Reading for Life program.

**IV. Other Business/Discussion**

Being no further business, Ms. Redd adjourned the meeting.

## Upcoming Community Outreach Activities

Members of the Board of Directors are invited and encouraged to participate in outreach activities. For more information on any program or to arrange to participate, please contact Steve (403-5612), Sammy (403-5611), or Leanna (403-5603).

### Reading For Life: Read a story to a kindergarten class and present each student with a book

- October 13 –Stanleytown Elementary School, 12:15 pm
- October 19 –Rich Acres Elementary School, 11:45 am
- October 20 –Irisburg Elementary School, 10:00 am
- October 22 –Drewry Mason Elementary School, 10:00 am
- October 27 –Collinsville Primary School, 11:50 am
- October 29 –Patrick Henry Elementary School, 9:15 am
- November 10 –Albert Harris Elementary School, 10:00 am

### College Challenge – Interactive postsecondary vocabulary and awareness, 4th and 5th grades

- October 28 - Blue Ridge Elementary School (Ararat), 8:45 am - 3:00 pm
- October 29 - Hardin Reynolds Elementary School (Critz), 8:45 am - 3:00 pm
- November 9 - Woolwine Elementary (4th Grade), 8:15 am - noon
- November 18 - Woolwine Elementary (5th Grade) 10:30 am - 1:00 pm

### College Promise Program (aspirational curriculum for “at-risk” middle school students)

- November 16-18 – Fieldale Collinsville Middle School, 12:30 pm
- November 19 – Field trip to Ferrum College (aprox. 9 am – 3 pm)

### Events Targeting High School Students and Staff

- October 8 – Webinar through What Works Clearinghouse (WWC) on Helping Students Navigate the Path to College: What High Schools Can Do, 3 – 4 pm, Jefferson Plaza room 5005
- October 13 - SAT Prep Workshops (4 sessions), 8:30 am - 3:30 pm at Magna Vista High School
- November 9 – College Night in Virginia, Rives Theater, 6:30 pm

### Community Events

- November 3 and 5 – NCI Student Appreciation Week, 4-6 pm (join staff and faculty as we serve cake and ice cream to students)
- November 8 – College 101 (there will be sessions for all ages and a light dinner served), Stone Memorial Christian Church, 4:00 pm – 6:00 pm
- December 8 – American Red Cross Blood Drive (targeting NCI staff, faculty, students and the Uptown community), King Building, 9:00 am – 2:00 pm
- December 9-11 – Virginia College Access Network Conference in Roanoke. Leanna will present a workshop entitled “From Manufacturing to Manufacturing Minds: Promoting Higher Education in Rural Virginia.”

### Non-Credit Lecture Series (all held in the King Building)

- October 14 –Tom Perry, Images of Martinsville-Henry County, POSTPONED
- November 4 –Desmond Kendrick, Old Drugstores of Martinsville- Henry County, Noon
- December 5 –Sammy Redd, How to Look at a Painting and See the Real Picture, Noon